

The CPI World Report



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Buffalo | Niagara

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Smart Moves!



Are These Employers Moving Ahead of You?

It comes as no surprise that Hewlett-Packard has gone digital with its engagement of its mature workforce. HP is not the only innovator. Learn ways that other employers are tapping the potential of mature workers. We chose just a few from organizations cited in some of AARP's 2009 awards. [more](#)

Mature Workers -Can You Compete Without Them?

In the 21st century, the opportunity to work is increasingly tied to the tangible, market-driven value of the worker. Smart workforce strategists will understand the difference between *jobs* and *work*. They will lead organizations into productive, profitable and cost-effective futures in workplaces that are more flexible than ever before.

Using the experienced workforce is one solution to providing needed flexibility -and more vital than many people realize. [more](#)

CPI 2010 Mature Workforce Survey - Benchmark Where You Stand

Please take a moment to **participate in CPI's survey** about organizations' opinions and utilization of the mature workforce. Complete the anonymous survey and download your own personal copy of *The 50,000 Mile Career Checkup* as a thank-you. Be sure to **register to learn the survey results** so you can use them to benchmark your organization's approach to mature workers. [more](#)

CPI Expands New Horizons Programs

Our New Horizons programs are designed to assist individuals and families generally age 50 and older in developing plans for achieving an active and secure future for the next stages of their lives. Previously offered only in group workshops, several new CPI New Horizons program offerings now exist. [more](#)

Where Are the *Qualified* Mature Workers?

Do you know where qualified mature workers are to be found? Or, are you still recruiting in all the same places? CPI and Carleen MacKay, our new Director of CPI Mature Workforce Initiatives, have some advice for you. [more](#)

Who's In the News

CPI announces a new partner firm, **Marc Gauthier & Associés**, in Quebec City. We are proud to have a CPI presence in Canada's 8th largest metropolitan area!



CPI partner firm **The Ayers Group** (U.S. headquarters New York, NY) has added more international offices - in Moscow, Russia and Budapest, Hungary.

David P. Hemmer, President and COO of CPI, was honored at the annual general meeting for his ten years of unparalleled leadership that began November 1, 1999.

Visit the CPI Blog

Visit blog.cpiworld.com for thoughts from CPI on career transition, executive coaching, leadership development, team development, and the mature workforce.

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